

THE Ripple Effect

RIPPLE
COWORKING

FEBRUARY 2024

»»»» A RIPPLE COWORKING COMMUNITY UPDATE

NAUGHTY PETALS

DAYTONA BEACH

Owning a floral boutique has been a lifelong dream for Tonette Kinsler - a dream which began to bloom in March of 2023 as she found comfort in crafting beautiful floral arrangements to honor the memory of her late mother. At the time, the flowers for her mother brought Tonette peace and joy; but now, a year later, it is Tonette who is bringing joy to her customers through her one-of-a-kind creations. Each time she hands over a glittering bundle of colored roses, adorned with gold-foil accents or delicately folded dollar bills, into the hands of a smiling client, Tonette is reminded why she loves what she does. Having an office space at Ripple has given Tonette a professional space to meet her customers and operate her budding business (pun intended). Ripple is pleased to have a unique, woman-owned small business like *Naughty Petals* among it's diverse roster of members.

If you'd like to check out more of her creations, or place your order for Valentine's Day, you can find her on Instagram

@NaughtyPetals_



RIPPLE MEMBER SPOTLIGHT



STUDIO J ARCHITECTURE

FLAGLER BEACH

Studio J Architecture is a boutique architecture firm founded in 2004 on the West Coast. Excited to branch out and take on new adventures, they landed at Ripple Coworking in Flagler Beach in early 2022. Since then, the North Florida office has seen great success, which they credit in part to utilizing the network available through Ripple -- "The Ripple effect" in action. The firm has acquired several clients and created relationships with valuable consultants, connections made possible simply by being a part of the social and promotional atmosphere within the coworking space. The firm has achieved success throughout its 20 years in business by specializing in high end custom design, communication with clients and meeting deadlines. Current projects include a custom ground-up beach house and a restaurant for the Warriors basketball team. Ripple is honored to be a part of their continued success! You can view some of their projects at www.studioj-arch.com.

DID YOU KNOW?

RIPPLE OFFERS REFERRAL BONUSES TO MEMBERS WHO SEND THEIR FRIENDS TO US!

If you refer a new member to us and they rent an office, you can receive a referral bonus of up to 10% of the contract value up to one year! Not to mention, now your friend works here with you! What is there to lose?

Tell your friends how much you love working at Ripple!

PRODUCTIVITY QUOTE OF THE MONTH

"Efficiency is doing things right.

Effectiveness is doing the right things."

- Peter Drucker

DATE NIGHT IDEAS FOR THE BUSY PROFESSIONAL

Keeping the spark alive can be challenging when you're working hard at your success. These simple but unique date night ideas are sure to remind your partner that they're truly your top priority.



STARGAZING

There's always something cool going on in the sky - meteor showers, full moons or rocket launches! Florida is a great place for stargazing due to the relatively low amount of light pollution over the ocean, making for great visibility into the cosmos!

So check the weather, pack a picnic, grab a couple of cozy blankets, charge your speaker, and head to the beach for a few hours on a Friday night with your sweetie.

Deep, intimate conversations are bound to be had - and you will likely get lucky and spot a shooting star to make a special wish!

SCAVENGER HUNT

Pick a color, choose a store, set a budget and go explore! Fill a bag with items for your partner - all in the theme of the chosen color. Choose things you know they will like, or things that are sure to get a couple of laughs! Anything is fair game - knick-knacks, snacks, clothing or toys!

Bring your treasures home and take turns unpacking the goodies and treats you picked out, and really appreciate how well you know one another! Then spend the rest of the night indulging in the treats with gratitude.

Coming Up

February 1st
Ripple Daytona's BNI-Style Networking Meeting

February 14th
Valentine's Day

February 12th-18th
Daytona 500 Speed Week

February 19th
President's Day (Ripple will be closed)



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